

DIGI-ME

Annex 1 – Grenoble Ecole de Management (GEM)

Open call guidelines for applicants V1.0



Co-funded by
the European Union

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1. Introduction

This document sets out the guidelines for participating in the Grenoble Ecole de Management Call, part of the DIGI-ME project - a European initiative funded under the Digital Europe Programme, Grant Agreement number: 101123009, Call identifier: DIGITAL-2022-SKILLS-03–Specialised education programmes in key capacity areas.

In addition to this document, applicants are invited to become familiar with the [DIGI-ME website](#) and the additional documentation available.

2. About DIGI-ME

The DIGI-ME project, co-funded by the European Union, aims to build and sustain a dynamic community of innovators ready to address Europe’s emerging challenges. Through strategic collaboration with Higher Education Institutions (HEIs), technology parks, research centres, and SMEs, we are developing the Digital Ecosystem for Transformative Innovation (DETI), which is a collaborative hub that connects expertise, delivers high-quality learning experiences, and offers meaningful opportunities for learners and professionals in the digital age. More information about the project is available on the [DIGI-ME website](#).

Educating a new generation of European leaders, equipping them with the skills to leverage digital tools and processes for transformative innovation in business and management is one of the principal objectives of this project. It provides personalized educational programs for master’s students and lifelong learners, empowering them to lead digital transformation and create value for businesses, industries, and communities.

Talented students from EU and associated countries will be selected to enrol into the master and training programmes offered by DIGI-ME. The DIGI-ME partners are firmly committed to promoting diversity and inclusion within their academic community. Their policies are designed to create an equitable environment that welcomes and supports students from all backgrounds, including those from under-represented groups. The partners actively strive to remove barriers to access and participation, ensuring that every student has the opportunity to succeed and thrive in their educational journey. Through targeted outreach, support services, and inclusive practices, the parties aim to foster a culture that values and celebrates diversity in all its forms.

DIGI-ME also provides Financial Support to Third Parties (FSTP), funded by the EU, to help eligible students participate in the educational programs.

2.1 DIGI-ME Team

DIGI-ME brings together a consortium of three world-leading Higher Education Institutions (HEIs) in the area of innovation, international business and entrepreneurship (University of Pavia, Grenoble Ecole de Management, University of Vaasa), three SMEs at the intersection of digital technologies and entrepreneurship (LEF, Obloo and Domyn), an excellence centre in the field of innovative teaching and personalized didactical approaches (National Research

Council). To discover more about the team behind DIGI-ME visit the partners section [on our website](#).

2.1.1 About Grenoble Ecole de Management (GEM)

Founded in 1984, GEM Alpine Business School is a triple-accredited institution (AACSB, EQUIS, AMBA) recognized for its academic excellence, technological DNA, and international outlook.

Its excellence is recognized by the French State and the academic community. GEM is a member of the Conférence des Grandes Écoles (CGE), FNEGE, and CDEFM.

All degrees are State-recognized and accredited, reflecting the highest level of academic and professional standards.

As the first French business school to adopt the “Société à Mission” status, GEM places innovation, sustainability, and societal impact at the core of its strategy. Through its EAGLE 2030 strategic plan, GEM is scaling up to become a pioneer in sciences, immersive learning journeys, and the major transitions shaping the 21st century.

The school trains agile, hybrid profiles capable of thinking and acting in a rapidly changing world. Each year, 7,000 students embark on a transformative learning journey across GEM’s campuses in Grenoble, Paris, and Lyon, supported by immersive pedagogy and a network of more than 230 academic partners worldwide.

Visit [Website](#)

3. About DIGI-ME GEM Open Call offer

The DIGI-ME GEM Open Call presents a valuable opportunity for students aspiring to advance their advanced digital skills in fields related to the digitalisation of innovation, entrepreneurship and international management.

3.1 Funding and Awards

Through this call, up to six (6) selected candidates will receive a scholarship to support their one semester exchange. **Up to 3 (three) selected candidates** will receive a scholarship to support their economic participation into the DIGI-ME path of one semester exchange with the **University of Pavia** and **up to 3 (three) selected candidates** will receive a scholarship to support their economic participation into the DIGI-ME path of one semester exchange with the **University of Vaasa**.

- **Award type:** Scholarships are provided as a lump sum to support their one semester exchange at the University of Pavia or the University of Vaasa as part of the DIGI-ME educational offering.
- **Financial value:** Each selected beneficiary will receive a lump sum as indicated in the call for application.

- **Payment mechanism:** The DIGI-ME scholarship is paid in two instalments: a first payment equal to 80% of the total estimated amount of the scholarship; a second payment equal to the remaining 20%, to be paid at the end of the mobility, subject to verification of compliance with the conditions indicated above.
- **Disbursement** is subject to signing the mobility agreement, confirmation of enrolment, and compliance with all eligibility and reporting requirements outlined in the Open Call.
- **Acceptance of the mobility period** constitutes a formal commitment by the candidate. Consequently, cancellations must be limited to serious and duly documented cases of force majeure. Any cancellation must be communicated in writing to the DIGI-ME Coordinator (digi-me@unipv.it), with GEM Global – DIGI-ME Section (digime.mobility@grenoble-em.com) in copy, adequately justified, and submitted promptly. Cancellation entails the refund of any financial contributions already received. The reason for cancellation and/or failure to communicate it may be considered when assessing eligibility for future GEM international mobility programmes.

3.2 Eligible GEM Programme

The call targets students who wish to participate in one semester exchange with University of Pavia or University of Vaasa at GEM for the upcoming 2026-2027 academic year. DIGI-ME scholarships are available for GEM students who are citizens of an EU country or a DEP country (the full list is available here: [list-3rd-country-participation_digital_en.pdf](#)); and who are enrolled in the DESMA Master's programme for the 2026–2027 academic year.

DIGI-ME Course Selection Requirements:

To fulfil DIGI-Me project requirements, applicants are supposed to select courses from the University of Pavia or University of Vaasa DIGI-ME educational offering for the academic year 2026-2027. The list of courses is available at the following links:

- Link to the call for the Master's Programme in International Business and Entrepreneurship at the University of Pavia (English): [Master's Programme in International Business and Entrepreneurship \(MIBE\)](#).
- Link to the call for the Master's Programme in Strategic Business Development, University of Vaasa : [Master's Programme in Strategic Business Development](#) and for the [Master's Programme in International Business – Sustainable Global Business](#).

3.3 Application Period

Applications will be accepted from **19 August 2026 (09:00 CET, Brussels time) until 19 October 2026 (18:00 CET, Brussels time)**.

3.3.1 Application Process

To ensure a seamless experience for all candidates, the DIGI-ME scholarship at GEM follows a structured process. The initial stage focuses on the competitive evaluation of your application.

- **Formal Submission:** Applicants must submit all required documentation through the [dedicated form](#) within the designated call period.
- **Academic Evaluation:** A dedicated selection committee will review your profile, focusing on your academic excellence, professional background, and motivation to join the DIGI-ME educational path.
- **Selection Notification:** Successful candidates will be officially notified of their selection as DIGI-ME scholarship beneficiaries. Once you have been selected as a beneficiary for the scholarship, the transition to GEM begins.
 1. **Official Invitation:** Beneficiaries will receive a formal invitation from GEM to join one semester exchange at the University of Pavia or University of Vaasa
 2. **Administrative Support:** Following your invitation, GEM Global, the Mobility Service at Grenoble Ecole de Management will contact you directly. They will serve as your primary point of contact, providing expert guidance through the formal enrolment process and ensuring your exchange year is correctly registered.
 3. **Enrolment Completion:** Under the guidance of the GEM Global, you will complete the necessary steps to be officially recognised as an exchange student at Grenoble Ecole de Management. For further details please refer to Section 7.

Table 1. GEM Application process overview

Step	Action	Application Period
1. DIGI-ME Scholarship Application	Submit the application and required documentation through the dedicated form .	19 August 2026 - 19 October 2026
2. Internal Evaluation	Applications are reviewed by the committee of professors based on academic criteria.	20 – 22 October 2026
3. Grenoble Ecole de Management Placement Invitation	Successful candidates are notified and formally invited by GEM Global as one semester exchange students.	23 October 2026

4. About GEM Scholarships for DESMA programme

4.1 Objectives

The scholarships will support students to undertake their one semester exchange at either the University of Pavia or the University of Vaasa, according to the Course Selection Requirements outlined in Section 3.2. The scholarship will provide a lump sum to economically support the student in paying his/her tuition fees during one semester exchange programme. The courses are associated with the Master's in Advanced Studies in Management (DESMA)

5. Eligibility Criteria

All applicants must meet the following general requirements to be considered eligible for the DIGI-ME GEM Open Call. An eligibility check will be conducted to discard non-compliant proposals.

5.1 General Eligibility Conditions

5.1.1 Academic/Professional Background

Applicants must be full-time students matriculated in the Master's in Advanced Studies in Management (DESMA) at GEM for the 2026-2027 academic year, and not on academic leave.

5.1.2 Nationality

Applicants must be a passport holder from an EU/EEA countries or Digital Europe Programme (DEP) associated countries (the full list is available [here](#)).

5.1.3 English Language Competency

All applicants must demonstrate certified English language proficiency with an official score report from one of the following tests:

- TOEFL IBT: 80
- IELTS Academic/IELTS Indicator: 6.0
- Cambridge English (Proficiency/Advanced/Business Higher): Grade A,B or C
- Duolingo English Test: 100
- Bachelor's degree was fully taught through the medium of English (official proof required)

Note: Documentation for the English language competency is not required for native English speakers. English is the official language of both the DIGI-ME Open Call and the entire master's programme. Applications submitted in any other language will not be considered.

5.1.4 Double funding

According to European Union's rules, it is forbidden to receive double support for the same incurred costs. Hence, the scholarship covered by this call is INCOMPATIBLE with other EU funds allocated for the same purpose. All applicants must declare they have not received other European Union's funds in the [dedicated form](#).

5.2 Grenoble Ecole de Management Call Application Submission

The online submission form must be adequately filled in and submitted through the [dedicated form](#) by the deadline (19 August 2026 at 09:00 CET - 19 October 2026 at 18:00 CET).

5.3 Required Documents

The following documents must be submitted through the dedicated form by the deadline (19 October 2026 at 18:00 CET).

- **Transcripts of Records:** full higher education transcripts to date, showing passed examinations and related grades.
- **Curriculum Vitae (CV):** detailed CV outlining academic history, professional experience, skills, and relevant achievements (no photo required; maximum 1 page).
- **Personal Statement / Motivation Letter:** statement (maximum 1 page) explaining the applicant's motivation, interest in the programme, and how their background aligns with the DIGI-ME path of a one semester exchange at the University of Pavia or the University of Vaasa.
- **English Language Competency:** certified evidence of English proficiency meeting the specified minimum scores above.
- **Copy of passport or ID card:** copy of a valid passport or identity card.
- **Optional:** information on gender, age, and socio-economic status. In the event of equal scores, these factors may be positively considered during evaluation, in line with GEM's commitment to supporting a diverse student body.

6. Evaluation

6.1 Methodology

All applications must be submitted EXCLUSIVELY through the [dedicated form](#).

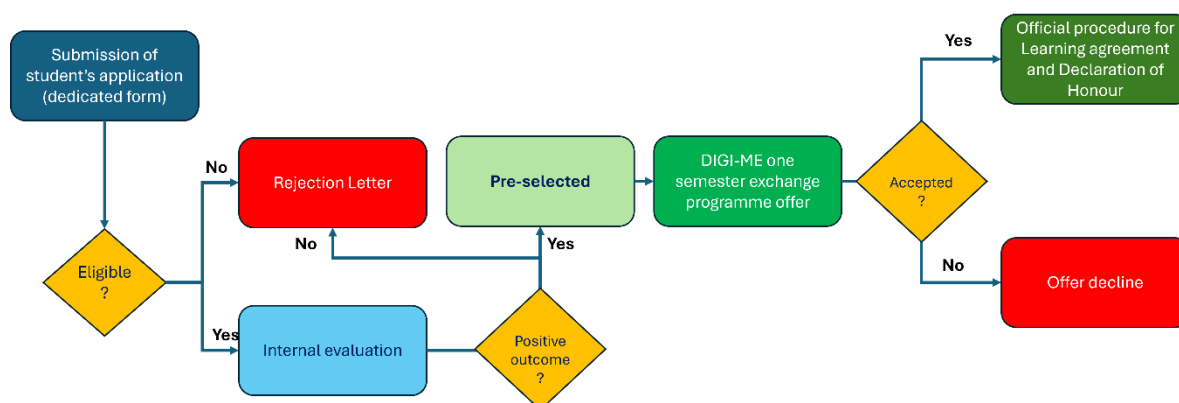


A complete list of applicants will be compiled, including basic information for statistical and transparency purposes (which will be also shared with the European Commission).

Application submission will close on **19 October 2026 at 18:00 CET**.

The evaluation process for the DIGI-ME GEM Open Call is structured in a three-step methodology to ensure a fair, transparent, and thorough assessment of all applications as follow: (1) Admissibility and eligibility check; (2) Internal evaluation by experts; and (3) Ranking and selection of applicants. The process is represented in Figure 1.

Figure 1. Grenoble Ecole de Management Call - Evaluation overview



6.1.1 Admissibility and Eligibility Check

An initial admissibility and eligibility verification will be done to filter out and discard non-eligible applications. An application is only considered eligible if it meets all the eligibility criteria and requirements listed in Section 5, as well as the submission of all required documents, among others.

Table 2. Grenoble Ecole de Management Open Call - Eligibility check presents the Eligibility checklist.

This eligibility check enables the establishment of a shortlist of applications to be evaluated in the next step of the evaluation process.

Applications marked as non-eligible (for not meeting one or more of the eligibility criteria) will receive a rejection letter with a justification.

Table 2. Grenoble Ecole de Management Open Call - Eligibility check

Eligibility Criterion	Met Yes/No (Y/N)	Reason for non-eligibility (if 'N')
1. Academic Background	[Y/N]	Insufficient academic qualification based on applicant's grades (GPA or equivalent) as well as the applicant's extracurricular research experiences or publications, relevant work experience, relevant teaching experience, awards from competitions and extracurricular activities.
2. Nationality Eligibility	[Y/N]	Not a passport holder from an eligible country.
3. English Language Competency	[Y/N]	Insufficient English language score OR no certified evidence provided.
4. Application submission and completeness	[Y/N]	Incomplete/inadequately filled form OR not submitted to the dedicated form .
5. Year of first enrolment	[Y/N]	Not a student enrolled in the DESMA cohort 2026-2027 at Master level (M1 or M2)
6. Double funding compliance	[Y/N]	Having received EU funds for the same purpose of this call.
7. Required Documentation		
7.1 CV	[Y/N]	CV missing.
7.2 Copy of passport/ ID card	[Y/N]	Copy of passport /ID card missing.
7.3 Transcript of results provided	[Y/N]	Transcripts missing/inadequately submitted.
7.4 Proof of English language competency	[Y/N]	Proof of English language competency missing.
7.5 Motivation letter	[Y/N]	Motivation letter missing.

6.1.2 Internal Evaluation by Experts

Applications that pass the eligibility check will undergo an internal evaluation, conducted by a panel of three experts from Grenoble Ecole de Management. This approach ensures a fair, impartial, and thorough assessment of each application, leveraging the diverse expertise within the faculty.

The collective judgement of the panel ensures that selections are based on recognised academic standards, the strategic objectives of the DIGI-ME initiative, and the specific requirements outlined in this Open Call.

6.1.2.1 Evaluation Criteria and Scoring

Only eligible candidates will be evaluated. Successful candidates must reach **an evaluation threshold of 70%**.

Table 3. Grenoble Ecole de Management Open Call - Evaluation criteria

Percentage	Criteria
65%	Academic background (This will be assessed based on the weighted average grade, adjusted by the ratio of earned to expected ECTS credits)
25%	Positive mindset towards advanced digital skills in innovation, international business and entrepreneurship assessed based on the motivation letter
10%	Additional academic and non-academic experience assessed on the information reported on the applicant's CV

DIGI-ME and GEM are committed to promoting diversity, social and economic equality, and gender balance in all aspects of this open call. As part of our selection process, applicants will have the option to provide information on gender, age, and socio-economic background. In the event of equal scores, priority will be given in the following order:

1. Female applicants;
2. Applicants from low socio-economic backgrounds;

3. Applicants with disabilities;

4. Applicants from countries with a low Digital Economy and Society Index (DESI) score;
5. Applicants belonging to minority groups.

Note: All information provided regarding gender, age, and social background will be collected voluntarily and treated confidentially in accordance with GDPR/Data Privacy regulations. These data will be used solely for diversity monitoring and inclusive selection measures.

6.1.3 Ranking and Selection process

Following the experts' evaluation, all eligible applicants will be ranked according to their final assessment scores. Scholarships will be awarded based on this order of merit, beginning with the highest-ranked candidates.

Evaluation results will be compiled into an Evaluation Summary Report (ESR). Applicants will be notified of the results via email, as follows:

- For Accepted Applicants: An Evaluation Summary Report together with an invitation to proceed to the enrolment phase and following steps.
- For Rejected Applicants: An Evaluation Summary Report for those who passed the eligibility check and underwent internal evaluation phase.
- A rejection letter to ineligible applications.

Successful applicants must confirm their acceptance of the placement offer **within five (5) business days** by replying to GEM Global – DIGI-ME Section at : digime.mobility@grenoble-em.com

6.1.3.1 Reserved List Policy

If the number of qualified applicants exceeds the available places, candidates who meet the quality threshold but fall below the offer cut-off will be placed on a reserve list, ranked by score. Applicants on the reserve list may receive a waiver offer if selected candidates decline or fail to accept their offer within the stipulated deadline.

6.1.3.2 Redress Process

Applicants who are not satisfied with the evaluation of their application may submit a written appeal within **three (3) business days** of receiving their result. Appeals will be reviewed by a panel of two GEM Global members and one DIGI-ME GEM team member.



Appeals are typically not allowed for disagreements with the academic judgment (score) or if the decision was based on the applicants misunderstanding of the application instructions. Valid grounds for appealing scholarships offer decision generally focus on errors in the assessment process or claims of discrimination.

All requests for appeal must be sent to GEM Global – DIGI-ME Section at :
digime.mobility@grenoble-em.com

7. Programme Enrolment

- To secure your DIGI-ME Grenoble Ecole de Management Scholarship, you'll need to formally accept the offer via email and sign the Declaration of Honour **within five (5) business days** of receiving the email from GEM Global – DIGI-ME Section at digime.mobility@grenoble-em.com

The acceptance confirms your agreement to the academic and participation conditions designed to ensure your success in the programme. These conditions include:

- Completing your one semester exchange programme by July 2027.
- Adhering to the specified course requirements.

Registration of DIGI-ME students

When the students are selected, a list of successful applicants will be shared with Grenoble Ecole de Management GEM Global department and the Digi Me team. A manual registration application for each student will be done by GEM Global in the nomination admission commonly used for regular outgoing exchange students.

The following information will be required from each successful applicant:

- Name
- Gender
- Date of birth
- Citizenship
- Email address
- Host university (Active exchange agreement with GEM)

Once students are registered, they will be asked to upload documentation and note which course they want to take in a comments field in the application. This process ensures GEM has received all the information needed to be able to register the candidates as students at GEM.

8. Crafting your application

8.1 Step by step guide

This section provides a detailed walkthrough of the application process. To ensure your application is complete, eligible, and submitted on time, please follow all steps carefully.

Carefully read the entire Guidelines for Applicants document to fully understand the terms and conditions of this Open Call.

- **Step 1:** Get Started on the [dedicated form](#).

Create your applicant profile on the [dedicated form](#).

- **Step 2:** Prepare your documentation

Gather and prepare all required supporting documents in PDF format. Ensure no printing restrictions are applied to your files.

Mandatory Documents:

- Transcript of Records
- Curriculum Vitae (CV)
- Motivation letter
- English Language Competency
- Copy of passport or ID card
- Optional: information on gender, age, and socio-economic status. In case of equal scores, these factors may be positively considered during evaluation, in line with Grenoble Ecole de Management commitment to supporting a diverse student body

If selected, you will be required to sign the following:

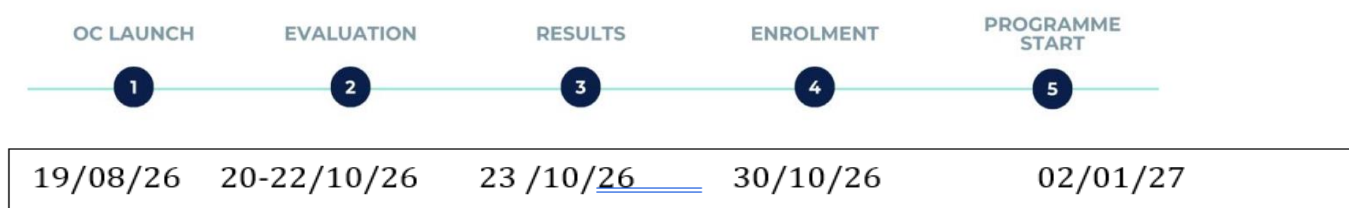
- Declaration of Honour
- Mobility Agreement
- Learning Agreement

- **Step 3:** Complete and submit your application on [the dedicated form](#).
 - Complete All Sections: Fill in all parts of the application form directly on the [dedicated form](#).

- Upload Files: Ensure all mandatory documents listed above are uploaded.
- Final Review: Thoroughly review your application before submission.
- Submit by Deadline: Applications must be submitted no later than 19 October 2026 at 18:00 CET. Late submissions will not be accepted.

9. Timeline

Figure 2. Grenoble Ecole de Management Open Calls - Timeline



Note: While every effort will be made to adhere to these dates, they are indicative and may be subject to change due to unforeseen circumstances or operational needs. Any significant changes will be communicated via [GEM DIGI-ME page](#)

10. General Information

10.1 Data protection

In order to process and evaluate applications, and manage project implementation, the DIGI-ME consortium will need to collect Personal and Industrial Data.

- UNIPV will act as Data Controller for data submitted through the [dedicated form](#) for these purposes. Please see our privacy policy [here](#).
- A Data Protection Officer (DPO) has been appointed by GEM generally, to ensure compliance with data protection regulations, such as the General Data Protection Regulation (GDPR), and that personal data is collected, processed, and stored in a secure manner.
- The [dedicated form](#) design and operational procedures ensure that data is managed in compliance with the General Data Protection Regulation (EU) 2016/679 (GDPR).
- Each applicant will accept the [dedicated form](#) terms to ensure compliance.
- Apart from the [dedicated form](#), data will also be stored in the project repository on Microsoft Teams managed by the project coordinator at the University of Pavia in Italy (digi-me@unipv.it).
- Note that the DIGI-ME consortium must retain generated data until five years after the balance of the DIGI-ME project is paid or longer if there are ongoing procedures (such as audits, investigations or litigation). In this case, the data must be kept until their conclusion.

10.2 Confidentiality

Confidentiality obligations:

- Selected applicants are required to maintain confidential any project data, documents, invoices and other materials (in any form) during the implementation of the activities and for 5 years after project completion.
- This confidentiality period can be extended by agreement with the EC and the DIGI-ME consortium.
- Information shared during the project, whether written or spoken, is only considered non-confidential if DIGI-ME agrees and confirms it in writing within 15 days.
- Confidential information must only be used for project implementation, unless otherwise agreed upon.
- Any information shared during the application stage will be treated as confidential.

10.3 Origin of funds

It is important to note that the funds attached to the DIGI-ME programme come directly from the funds of the Digital Europe Programme DIGI-ME project, which has been co-funded by the European Commission.

The Learning Agreement represents a commitment from the sub-grantees who will receive funding. The relationship between sub-grantees and the European Commission through the DIGI-ME project carries a set of obligations for the sub-grantees with the European Commission. These obligations will be outlined in the Learning Agreement, which the selected applicants will need to review and agree to. It is the responsibility of the sub-grantees to ensure that they fulfil these obligations, and the DIGI-ME consortium partners will provide guidance and support as needed. All selected applicants should carefully review the terms of the agreement and ensure that they are able to meet their obligations to receive the funding and successfully carry out their programme.

10.4 European Credit Transfer and Accumulation

System (ECTS)

The European Credit Transfer and Accumulation System (ECTS) is a tool of the European Higher Education Area for making studies and courses more transparent. It helps students to move between countries and to have their academic qualifications and study periods abroad



recognised. ECTS allows credits taken at one higher education institution to be counted towards a qualification studied for at another. ECTS credits represent learning based on defined learning outcomes and their associated workload. ECTS enhances the flexibility of study programmes for students. It also supports the planning, delivery and evaluation of higher education programmes. It is a central tool in the Bologna Process, which aims to make national education

systems more comparable internationally. ECTS also helps make other documents, such as the Diploma Supplement, clearer and easier to use in different countries.

ECTS has been adopted by most of the countries in the European Higher Education Area as the national credit system and is increasingly used elsewhere. For more information on ECTS please refer to the European Education Area website.

10.5 Disclaimer

While every effort has been made to ensure the accuracy of this document, the DIGI-ME Consortium reserves the right to make updates to the Guidelines for Applicants. Any significant changes will be officially announced on the [DIGI-ME website](#) and clearly communicated to the Applicants.

11. Contacts

The DIGI-ME Consortium serves the following support:

- Support team: for any technical issue on the application process : digime.mobility@grenoble-em.com
- DIGI-ME Open Call Documents: <https://digime-project.eu/educational-offer/call-for-application/#>
- for administrative information after the selection procedure: digime.mobility@grenoble-em.com
- DIGI-ME Coordinator (consortium level): digi-me@unipv.it

Legal notice

This call (as well as the financial support that will be provided through it) is NOT an EU action. This call is launched solely by GEM. The financial support to the selected successful applicants will be provided directly by Grenoble Ecole de Management in its own name and under its own responsibility. Grenoble Ecole de Management's own responsibility includes the preparation and drafting of this call as well as the selection of successful applicants who will receive the said financial support. The publication of this call in the EU Funding & Tenders Portal is made solely





for information purposes with the aim of increasing the visibility of this call to the general public, including to potential applicants (i.e. students). The said publication shall not be construed as direct or indirect approval of the content and conditions of this call by the relevant EU authorities or as any form of waiver from the above-described responsibility of Grenoble Ecole de Management.

