



AN INDUSTRY-CONNECTED **PLATFORM**

for tomorrow's innovators















The cost and urgency of the digital skills challenge for the European companies

Gaps that cost companies growth:

57.5%

Firms reporting difficulty recruiting ICT talent (Eurostat)

15 \$/hr

EU Productivity gap vs US, due to digital underperformance (EuroStat)

70%

Businesses saying digital skill gaps block investment (EU Commission)

38 bn €

Cost of digital skills mismatch in Italy (Unioncamere)

The answer is DIGI-ME: a bridge between your business needs and next-gen digital managers

Our network includes leading universities, research centres, science parks, and venture capital partners across Europe giving you practical solutions to:

- Access talent already trained to tackle the digital innovation challenges of businesses
- Develop training tailored to your business needs
- Build a dynamic community of digital innovators
- Directly connect industry with academic expertise and future leaders

What do you get as a DIGI-ME member?

The DIGI-ME ecosystem aims to provide a range of partnership benefits, including:



Recruitment Pathways

Spot future talent early—connect with high-performing students and trial candidates through project collaborations.



Digital training and upskill

Advance your workforce with digital upskilling programs that focus on practical, hands-on learning



Innovation Challenges & Use Cases

Solve your real business problems in student-led hackathons and showcases



Co-Creation of Learning Content

Co-design educational programs with universities to ensure graduates meet your evolving needs



High-value networking

Join a community that keeps you ahead of the curve with cutting-edge insights, peer exchange events and meaningful connections.



Community Visibility & Recognition

Be featured as a digital education leader in European forums and events.

How you can get involved: flexible levels of engagement



Members can decide **how actively they wish to engage** - from light-touch discovery to full involvement—with the flexibility to adapt their level of participation over time.

Be part of the DIGI-ME ecosystem to:







access

co-create solutions

boost your market position

..at zero cost to join!

Email us today to learn how!

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